



2020 HEAT Conference Sponsor/Exhibitor Packages

1st Virtual – 25th Annual Hospitality Educators
Professional Development Conference.

Virtual Conference Exhibitors will get the opportunity to upload messages for attendees to watch. There will also be a designated LIVE exhibit time on Friday, October 9th from 12:00 to 1:30.

HEAT invites you to participate as a 2020 Conference Sponsor and Partner in support of our Association's activities promoting Hospitality Career Education.

The Hospitality Educator's Association of Texas (HEAT) is the only organization of its kind in Texas with the goal of supporting professionalism for secondary educators teaching hospitality and tourism programs. HEAT is committed to providing the best resources for our educators and students. We invite you to join our team!

HEAT members expand their knowledge of the hospitality, lodging, restaurant, culinary arts and travel and tourism industries through networking at area meetings, professional development conferences, student contests and through access to industry resources. HEAT supports outstanding student achievement with post secondary scholarships in addition to honoring exceptional hospitality teachers.

We hope you will choose to support the hospitality and tourism industry by participating as a sponsor of our 2020 Conference. This year's HEAT conference is going VIRTUAL! While our educators adjust to online and face to face hybrids in the classroom and all the uncertainty that Covid 19 has brought to education, we thought it was best to move our conference online for this year!.

Several conference sponsorship opportunities are available, which provide you exposure to educators preparing young adults for careers in the hospitality industry. Students of HEAT members are the future of the industry!

If you choose to customize a sponsorship by providing an event or "perk" for our attendees that is not listed on the sponsorship form below, please contact Bunny Denton, our Business Manager, at bunny.heat@gmail.com or 832.364.6795.

REGISTER via Google form as a sponsor at [HEAT Virtual Conference Registration](#)

Sincerely,

Bunny Denton
HEAT Business Manager

TAX ID 74-74538
501 (c) Non-Profit

2020 HEAT Conference Sponsorship Opportunities

Gold Sponsor \$500

- Listing as Sponsor in conference promotional material and agenda
- Advertising space on our website <http://www.texashospitalityedu.org/>
- Opening remarks by a representative at the general session on Monday morning
- Your short promotional video played at the general session and awards dinner (please provide video(s) by October 1st, 2020)
- Virtual Exhibitor
- Option to include your promotional message in conference correspondences
- Conference registration for two attendees
- HEAT Membership and Board of Directors position
- Workshop of your choosing

Silver Sponsor \$250

- Listing as Sponsor in conference promotional material and agenda
- Advertising space on our website <http://www.texashospitalityedu.org/>
- Virtual Exhibitor
- Conference registration for 1 attendee
- HEAT Membership

Exhibitor Packages

Exhibitor Package \$150

- Post Secondary or Industry Supporter HEAT membership (\$150)
- Conference Attendee (\$125)
- Virtual Exhibitor (\$75)

Exhibitor \$75

- Exhibit space in our virtual exhibit hall